

Venturis Consulting Group opens its Brussels office



Venturis Consulting Group, the leading European law firm strategy consulting firm has expanded its strategy consulting capabilities in Europe by opening an office in Brussels, Belgium, which will be headed by **Rik Servais** - former EU Regulatory & Government Affairs specialist at DLA Piper. Rik will join as a partner in Brussels as per 1 September 2020.



Rik studied Law at the Maastricht University (NL) and has spent more than 15 years in EU public affairs in Brussels – twelve years of which in the capacity of EU Regulatory & Government Affairs practitioner at the international law firm DLA Piper. He has also been the firm's Business Development Manager in Brussels for two years.

According to Rik: *"In Belgium, as in most European countries, the legal market is changing. There is increasing pressure on law firms to transform, which requires a clear vision on their market positioning and supporting strategies."*

Driven by the regulatory hub function of Brussels, it is increasingly indispensable for any international business law firm to have a strong presence at the doorstep of the EU Institutions. This awareness is broadly spread and still growing.

Venturis has built a name as the leading consulting firm in the legal industry and is growing rapidly. I am excited to be part of this journey and to assist our clients in being successful market players."

At Venturis, Rik will assist law firms and other legal service providers in achieving their strategic objectives, particularly through in-depth market analysis, strategic reviews (including strategic business planning), and the development and execution of growth strategies (including the onboarding of teams and mergers & acquisitions). Rik will service clients in both the national and the international market segments in Belgium and beyond.

Robert van Beemen, Amsterdam-based partner: *"With the opening of our Brussels office we increase our depth and breadth in our strategy consulting services in the Benelux and across the continent. With Rik's international experience, his broad network and his sound analysis of the challenges and opportunities in the Belgium legal market, we will be able to further achieve our European growth ambitions. This will allow us to respond to increasing client demand."*