

Fabienne Brison appointed Secretary General ALAI

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Fabienne Brison, who is a partner in the Brussels office of HOYNG ROKH MONEGIER, has been appointed as Secretary General of ALAI (International Literary and Artistic Association) by its Executive Committee on 5 March. The ALAI was founded in 1878 by Victor Hugo to promote international recognition of the legal protection of the interests of authors. Today, ALAI regroups more than 30 national groups and is dedicated to studying and discussing actual legal issues arising in connection with international and European copyright.

Fabienne Brison specialises in copyright, media and new technology (including software and database protection). She also works regularly in the areas of trademarks, design rights, unfair trade practices and data protection. She advises and defends copyright and neighbouring rights owners, producers, publishers, broadcasters and well-known artists as well as collective management organisations. She conducted several high level litigations and assisted clients in their negotiations and with the drafting of contracts, advising them both on the legal-technical and strategic aspects. She is a CEPINA approved arbitrator for domain-name disputes and a CEPINA approved ICT-mediator.

Fabienne Brison is a professor of intellectual property, media law and ICT law at the University of Brussels (VUB). She also lectures at the University of Leuven (KUL) in the Advanced Master in Intellectual Property Rights. Fabienne acts as the chair of the Belgian chapter of the "Association Littéraire et Artistique Internationale" (ALAI), is appointed as an expert-member of the Intellectual Property Council (vice-chair of the Copyright and Neighbouring Rights Division) and is a member of the editorial Board of the legal review "Auteurs & Media". She has authored many articles and books on copyright and is a regular speaker at national and international events.